



World Cycle Remodel Creates an Inviting Retail Environment that Is Also Energy Efficient

Situation

World Cycle & XC Ski was moving into a 5,200 square foot retail location in Boise, Idaho that had previously housed an auto parts store.

Challenge

The site needed a complete remodel—both outside and inside—to reflect the upscale nature of World Cycle & XC Ski's business. The existing lighting was outdated/inefficient strip lighting that wasted energy and didn't provide the proper aesthetics for bikes on the showroom floor. In addition, various areas within the retail space needed special lighting to draw attention to featured merchandise.

Solution

Enterprise Electric worked with general contractor Kepha Construction on a **Design/Build** plan, which got Enterprise Electric involved from the very beginning of the design process. **Design/Build**

enables more streamlined construction schedules and quicker adaptations during the project, often at a lower overall cost than a conventional Bid/Build approach. In addition, our extensive experience in retail lighting helped enhance overall aesthetics and functionality.

For overall illumination, a crew of two Enterprise Electric electricians installed energy-saving T8 fluorescent fixtures with high-efficiency lamps and electronic ballast. Our retail specialists handled design

and placement of emphasis lighting for feature areas of the store. These highlighted areas help showcase World Cycle & XC Ski's products in the best possible light.

Enterprise Electric completed the transformation of the site with the installation of historical street lights to create an inviting retail environment.

To learn more, please email Brad Hoots at brad@enterpri-seelectricboise.com or phone 208-344-0441.

